

# Community Choice Aggregation (CCA)

The Power to Choose

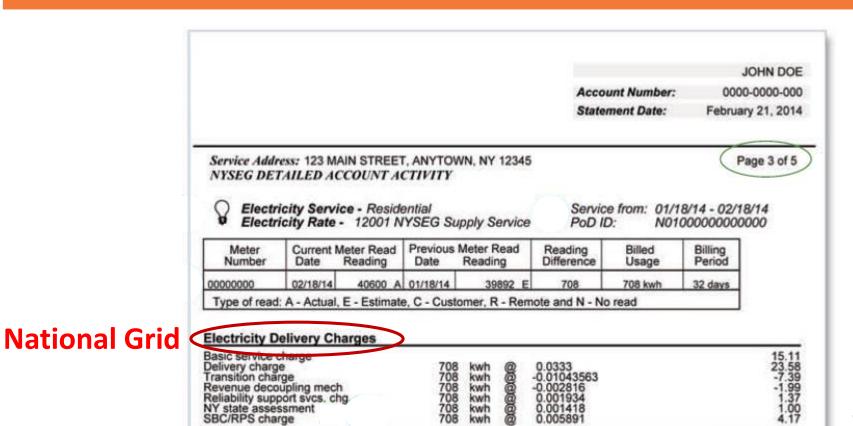
## What We Do

#### MEGA as an AGGREGATOR for MUNICIPAL GOVERNMENTS

- Not-for-profit local development corporation
- Started in 1998
- Helps municipalities control their energy costs and save money
  - Competitive bidding process
  - Complies with NYS General Municipal Law
- Grown to about 300 participants
  - Expanded to include renewables hydro, solar



## **Energy Supply Only**



National Grid will still be responsible for delivery, power outages & maintenance

**Supply** from Energy **Services Company** (ESCO)

\$35.85

CCA



Electricity Supply Charges

Subtotal Electricity Delivery

SBC/RPS charge

Supply charge Merchant function charge - Jan Merchant function charge - Feb kwh kwh kwh Subtotal Electricity Supply \$46.94

## **Background History**

#### **NYS Public Service Commission (NYSPSC)**

- Part of NY REV (Reforming the Energy Vision)
- Plan to modernize NY's energy system --- reliability, resiliency, affordability
- Empower & engage consumers: more choices

#### **Community Choice Aggregation (CCA)**

- CCA Proceeding Issued in December 2014 (Case: 14-M-0224)
- Final Order April 2016
- MEGA CCA Order October 2017



## What is CCA?

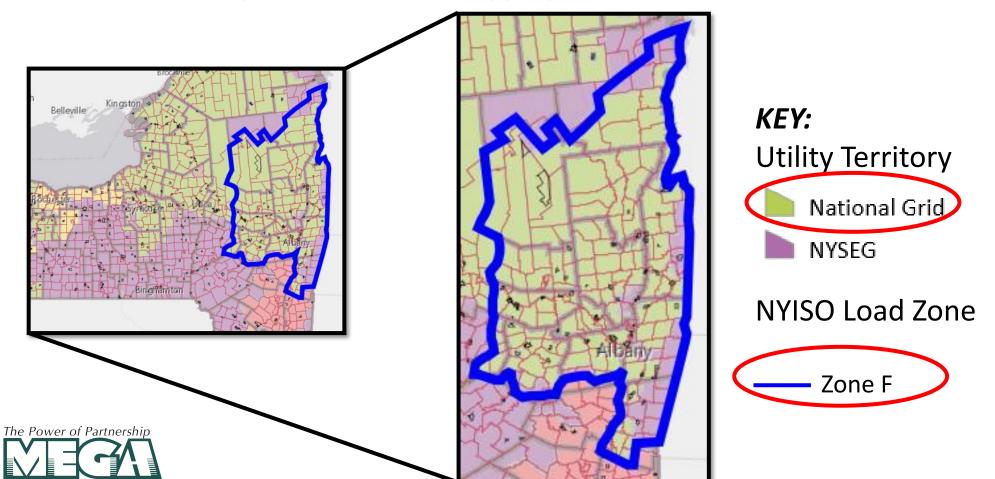
**Community Choice Aggregation** allows local governments to aggregate the electricity and/or natural gas accounts of residential and small commercial customers within their jurisdiction

- Cities, towns, and villages
- Counties can have a supervisory/facilitator role
- Local governments can work together to form larger aggregations



## **CCA Benefits: Strength in Numbers**

#### Geographic extent of aggregation potential



## **Benefits of CCA**

#### **Better Rates for Consumers**

- Bulk purchasing
- Competition
  - ✓ Competitive prices
  - ✓ Budget certainty, stable rates

#### **Consumer Protections**

- Community conversation about energy choices
- Experts evaluating bids and negotiating contracts
  - ✓ Protection from predatory marketers

#### **Tailored to Community's Energy Goals**

- ✓ Access to renewable electricity
- ✓ Incorporation of local projects



## **CCA Program Details**

#### **Opt-out Model**

- All "automatically eligible customers" participate unless they opt-out
- Excludes:
  - customers with existing supply contracts
  - customers with blocks on their accounts

#### **Opt-out Process**

- Education, Education
  - Multiple education methods (e.g. in person, radio, U-Tube)
  - 2 distinct education periods
- Opt-out letter: on municipal letterhead
- 30 day opt-out period
- No fee to return to utility after opt-out period ends



## **CCA Program Details**

#### **Participation Choices**

- Opt-out: stay with or return to National Grid
- Opt-in: those with existing supply contracts
- Opt-up or Opt-down: customer choice after municipality choice

#### **Authorization Subject to NYSPSC Approval**

- ✓ Implementation Plan
  - ✓ Education/Outreach
  - ✓ Opt-out Letter
- ✓ Data Protection Plan
- ✓ Local Law



## Seven EASY Steps to Develop a CCA Program





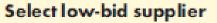




Competitive bid for energy supply



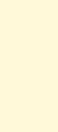












Savings begin





## Questions?

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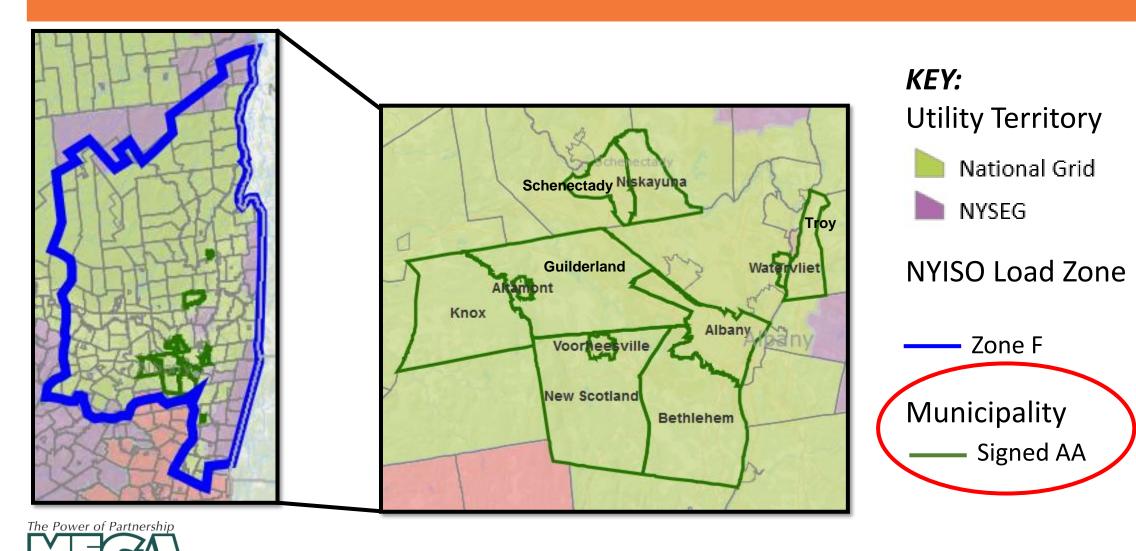
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## Strength in Numbers: CCA in the Capital Region



#### Conceptional difference between CCA fixed price and Utility variable price

