



Georgette Steffens was appointed Executive Director of the Downtown Albany Business Improvement District in September 2009. There she manages a staff of four, along with an annual budget of \$800,000 with a focus on marketing, safety and beautification, and economic development for the central business district of New York's capital city. During her tenure, she has administered over \$2million in grant funding, experienced the creation of 1,000 residential conversions to create a new neighborhood, developed a dog park for incoming residents, and created a host of public art exhibits and special events that attract thousands of residents and visitors to downtown Albany annually.

Prior to joining the BID, Georgette was the Director of Operations of Triad Consulting Group, Inc. of Cambridge, Massachusetts, a consulting group which specializes in communications and negotiation to assist organizations in building capacity to manage difficult conversations and critical relationships within their work environment. Ms. Steffens worked for the City of Albany, serving as Director of the Albany HomeStore, strengthening neighborhoods through homeownership. Additionally, she held positions as Economic Developer for the City of Albany in the Department of Planning and Development, where her main focus was the development of the central business district and the City's riverfront, and Program Coordinator for the Center for Economic Growth, the Capital Region's regional economic development organization.

Ms. Steffens serves as the Chairperson of the Albany Port District Commission, leading maritime and land-based economic activity on the Hudson River and which is undergoing the development of the nation's first offshore wind manufacturing facility. She holds a BA from Johnson State College in Vermont.

Speaking Engagements:

Future of Small Cities Institute: Cultivating Recovery and Resilience in Small Cities

New York State Conference of Mayors: Virtual Winter Legislative Meeting – Restarting/Rethinking our Local Economies

New York State Urban Council Annual Conference

Albany Business Review's Industry Roundtable: Downtown Development

Albany Port District Commission's Port Industry Day

Placemaking 101 Conference